

## AFFILIATE INTRODUCTION GUIDE

Your  
journey  
starts  
now.



## Welcome to MaxBounty

Thank you for choosing our network.

If you're reading this, that means **you are now an approved MaxBounty affiliate** and can begin browsing our campaign database. That alone is exciting.

However, we know what will truly excite you is promoting those campaigns and earning your first payment. That's why we created this Introduction Guide.

The quicker you understand campaign selection, payment methods, and other important elements of our network, the quicker you can begin achieving your affiliate marketing goals.

Whether you have past experience at other networks or you're about to promote your very first campaign, we are happy you are here and want to prepare you for success.

This is only your beginning.

Sincerely,

A stylized, handwritten signature in black ink, consisting of several overlapping loops and strokes.

Matt McEvoy  
MaxBounty CEO

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## AFFILIATE DASHBOARD

**Learn** how to navigate our dashboard to discover campaigns and analyze your performance.

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## PAYMENTS

**Learn** about what payment methods we offer and when you can expect to receive your earnings.

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## CAMPAIGNS

**Learn** the difference between Active and By Request as well as other campaign details.

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## BONUSES

**Learn** about our performance bonuses and special promotions to maximize your success.

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## AFFILIATE MANAGER

**Learn** how you can utilize your dedicated Affiliate Manager to enhance your MaxBounty experience.



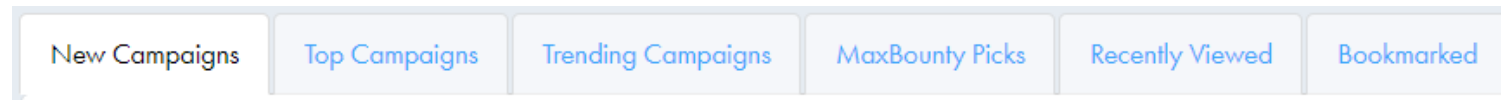
# AFFILIATE DASHBOARD

Our Affiliate Dashboard is your headquarters for browsing, selecting, and monitoring campaigns at MaxBounty.

## The Dashboard

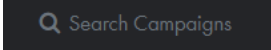
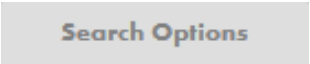
Upon first logging in, you will be presented with a collection of the most recently launched campaigns at MaxBounty. You'll also notice a slider that's frequently updated with special campaigns or announcements.

You have the option to instantly filter campaigns by six different categories:



**'New'** (most recently launched campaigns), **'Top'** (highest converting campaigns), **'Trending'** (most clicked on campaigns), **'MaxBounty Picks'** (curated based on your history), **'Recently Viewed'** (campaigns you have viewed), **'Bookmarked'** (campaigns you have bookmarked).

## Searching for a Campaign

Click the  tab to use keywords to find a specific campaign or campaign type. You can also use the  feature to filter campaigns by vertical, traffic source, per lead/sale, country permissions, and other categories.

## Campaign Reporting

Click the  tab to view stats (**clicks, leads, earnings etc.**) for all campaigns you have promoted within a specified time frame.





# PAYMENTS

Issuing payments on time is as important to you as it is to us. That is why since 2004 we have made it our number one priority to ensure every affiliate - from beginner to expert - receives what they have earned when they should.

## When will I receive my first payment from MaxBounty?

All affiliates are initially paid on a **monthly net 15 basis**. This means if you begin generating revenue in January, you will receive your first payment on February 15th. We require a **minimum balance of \$100** before we issue a payment. If you did not earn over \$100, your earnings will roll over to the subsequent pay period.

| M  | T  | W  | T  | F  | S  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 |    |    |    |    |    |

## Weekly Payments

Once you have received your first payment from us, you will be automatically placed on a **weekly payment schedule** if you're receiving payments electronically. At this point, you will be perpetually paid every Wednesday.

**Note:** Weekly payments are typically delivered on the morning of every Wednesday (EST)

## Payment Options

MaxBounty affiliate earnings are issued through **Payoneer**®. Within their service you can choose from several payment methods including global bank transfer and prepaid MasterCard. When you log in to MaxBounty for the first time you'll be prompted to sign up to Payoneer if you don't already have an account.

To learn more about Payoneer and our partnership with them [click here](#).



# BONUSES

You deserve to be rewarded for outstanding ability. Capitalize on your success by earning additional income through our bonuses and rewards.

## \$1000 New Affiliate Performance Bonus

MaxBounty is the only network to offer new affiliates a **\$1,000 performance-based bonus**. Simply **earn a minimum of \$1,000 per month in your first three months** on our network and you'll receive this bonus automatically into your account.

## Affiliate Referral Program

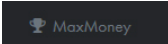

Now that you're an approved MaxBounty affiliate, you're automatically eligible to participate in our affiliate referral program. This is an opportunity to earn additional income by encouraging others to become MaxBounty affiliates.

Click the  button on your Affiliate Dashboard to access your unique referral link and to learn more about this program.



MAXMONEY

BY MAXBOUNTY

MaxMoney is an ongoing Rewards Program at MaxBounty that is comprised of one to two week campaign specific promotions. Each promotion will offer a **bonus %** on any earnings you generate on the specified campaigns. To opt-in to a promotion, simply click the  button on the Affiliate Dashboard and then click  on the desired promotion. You'll immediately begin receiving a bonus on all earnings you generate on that campaign(s) in the form of MaxMoney points you can redeem for cash at any time.



# CAMPAIGNS

## Campaign Types

Promotable campaigns at MaxBounty are defined as either **Active** or **By Request**.

**Active** campaigns can be promoted immediately without any type of approval process.

**By Request** campaigns require you to request approval to run the campaign. This process involves sending a small amount of information to a MaxBounty Advertiser Account Manager who will review your info with the campaign's advertiser. To apply to a By Request campaign, simply click the **"Request Approval to Run"** button in the **"Your Status"** section of the campaign's details:

Your status

BY REQUEST ONLY -

[Request approval to run](#)

## Campaign Caps

Some campaigns have a **maximum number of conversions** that can be generated by MaxBounty affiliates. This is referred to as a "Cap." This is set by the advertiser of the campaign for usually one of two reasons:

- To ensure they stay within their advertising budget
- To measure the quality of traffic the campaign is receiving

Some campaigns expire once their cap is reached where other campaigns have caps that will reset daily, weekly, or monthly. It's important that you don't generate conversions that exceed a campaign's cap because you may not be paid for those leads.

Your daily cap for every campaign will be displayed on the left hand side of the campaign page:

Your daily cap

100 actions per day. ?

[Click here](#) to read our full **Terms and Conditions** for promoting campaigns at MaxBounty.



# AFFILIATE MANAGER

Your MaxBounty Affiliate Manager exists to help you become a more efficient affiliate. Their knowledge of the network and the industry makes them a tremendous resource that you should never hesitate to use.

## Your Affiliate Manager's Purpose

Think of your Affiliate Manager as a MaxBounty expert. You should utilize that expertise to assist you in a variety of ways:

- Provide insight on specific campaigns and verticals
- Resolve technical issues
- Recommend campaigns for you to promote
- Request for an advertiser to increase your daily cap
- Request for an advertiser to provide you with alternative landing pages/creatives

### Your Affiliate Manager



Kate Ardidon

Phone: [613-834-3955](tel:613-834-3955) X253

Email: [kate@maxbounty.com](mailto:kate@maxbounty.com)

Skype: [live:kateamaxbounty](https://www.skype.com/people/live:kateamaxbounty)

## Contacting Your AM

If you need assistance from your AM, you can find their contact info on the left side of the Affiliate Dashboard. You can contact them in one of three ways:

- By phone
- By e-mail
- By Skype

We suggest using Skype as your primary form of contact and calling them if you need urgent help with a matter.

